Privacy Policy

in accordance with Regulation (EU) No. 2016/679 of the European Parliament and of the Council and Act No. 18/2018 Coll. (hereinafter only "Regulation" and "Act")

I. Definitions

Data subject: any natural person whose personal data are processed.

Personal data: data relating to an identified natural person or an identifiable natural person who can be identified directly or indirectly, in particular on the basis of a generally applicable identifier, other identifier, such as name, surname, identification number, location data, or online identifier, or on the basis of one or more characteristics or factors constituting its physical, physiological, genetic, psychological, mental, economic, cultural or social identity.

Controller: anyone who, alone or jointly with others, determines the purpose and means of processing personal data and processes personal data on its own behalf.

Processing of personal data: a processing operation or a set of processing operations performed on personal data or on sets of personal data, in particular the collection, recording, organisation, structuring, storage, alteration, search, consultation, use, disclosure by transmission, dissemination or otherwise, alignment or combination, restriction, erasure, whether carried out by automated means or by non-automated means.

Processor: anyone who processes personal data on behalf of the controller. The processor may be a governmental, local, or other public authority as well as any other legal or natural person entrusted with the processing of personal data on behalf of the controller, on the basis of a written contract.

Consent of the data subject: any freely given, specific, informed and unambiguous indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her.

II. Details of the controller

The controller of personal data is **GreenPharm** s.r.o., Company Registration No.: 50 590 961, having its registered office at Čermeľská cesta 67/C, 040 01 Košice, registered in the Commercial Register of District Court Košice I, Section: Sro, File No.: 40281/V (hereinafter referred to as the " controller").

Contact details of the controller:

Address: Čermeľská cesta 67/C, 040 01 Košice
E-mail: gunis@greenpharm.sk, info@greenpharm.sk

Contact details of the data protection officer:

Name: Ing. Martin Guniš
E-mail: gunis@greenpharm.sk

III. Legal basis and purpose of the processing of personal data

The legal basis for the processing of personal data shall be the following:

a) the processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract;

b) the data subject has given consent to the processing of his or her personal data;

c) the processing is necessary for the purposes of the legitimate interests pursued by the controller.

The purpose of the processing of personal data is:

a) a proper performance of the contract – the handling of your order and the exercise of rights and obligations arising from the contractual relationship between you and the controller, or from the violation of such contractual relationship;

b) the legitimate interest of the controller, including the transmission of commercial notices and the performance of other marketing activities of the controller.

The disclosure of personal data is a requirement necessary for entering into a contract and a contractual requirement; otherwise, the non-disclosure of personal data shall make it impossible to enter into and perform such contract.

IV. Scope of the data processed and the period of their storage

The controller processes your personal data in accordance with the principle of minimisation only to the extent necessary for the fulfilment of a defined purpose, in particular to the extent of the following data: First and Last Name, E-mail, Home address, Telephone number.

The Controller shall store personal data for the period necessary for the exercise of the rights and obligations arising from the contractual relationship between you and the controller, the exercise of claims from these contractual relationships as well as for archiving purposes for a maximum period of 10 years after the termination of the contractual relationship.

Where personal data have been processed on the basis of the consent of the data subject, the period for which they will be stored shall be 5 years, unless consent is withdrawn within that period.

V. Recipients of personal data (subcontractors of the controller)

The controller does not disclose your personal data to any recipient, to any third country (non-EU country) or to any international organisation.

VI. Rights of data subjects

As a data subject, you have the following rights in relation to the processing of your personal data:

Right to withdraw consent – in cases where your personal data is processed by the controller on the basis of your consent, you have the right to withdraw that consent at any time. You can withdraw your consent electronically, at the address of the controller by written notice of the withdrawal of consent, or in person. The withdrawal of consent does not affect the lawfulness of the processing of personal data previously processed by the controller on the basis of such consent until its withdrawal, or the lawfulness of the processing of personal data for which your consent is not necessary.

Right of access – you have the right to obtain a copy of your personal data available to the controller, as well as information about how the controller uses your personal data. In most cases, your personal data will be provided to you in written electronic form, unless you require any other form.

Right to rectification – the controller takes appropriate measures to ensure the accuracy, completeness and timeliness of the information it stores. If you believe that the data available to the controller is inaccurate, incomplete or out of date, do not hesitate to ask the controller to modify, update or complete your data.

Right to erasure ("right to be forgotten") – you have the right to request the erasure of your personal data, for example if the personal data obtained by the controller about you are no longer necessary to fulfil the original purpose of the processing. However, your right must be assessed in

the light of all relevant circumstances. For example, the controller may have certain legal and regulatory obligations, which means that it will not be possible to comply with your request.

Right to restriction of processing – in certain circumstances, you are entitled to request that the controller stop using your personal data. These are, for example, cases where you believe that your personal data may be inaccurate or if you think that the controller no longer needs to use your personal data.

Right to data portability – in certain circumstances you have the right to ask the controller to transmit your personal data that you disclosed to another third party of your choice. However, the right to portability applies only to the personal data obtained by the controller from you on the basis of consent or a contract to which you are one of the parties.

Right to object – you have the right to object to the processing of data based on the legitimate and reasonable interests of the controller. If the controller does not have a convincing legitimate and reasonable reason for the processing and you object, the controller will not further process your personal data.

Right to bring proceedings on the protection of personal data – if you believe that your personal data is being processed unfairly or unlawfully, you can lodge a complaint with the supervisory authority, which is the Office for Personal Data Protection of the Slovak Republic.

VII. Automated individual decision-making

A decision based on the automated processing of personal data is a decision which, using the processing of personal data of the data subject, is made and issued without human intervention. It is the generation of such a decision by the collector which is controlled by an algorithm, meaning that the parameters that the data subject will disclose as well as the input data are set in advance and entered into the algorithm, and then the entire evaluation process will take place without human intervention, automatedly.

The collector may use automated individual decision-making as a part of its activities.

VIII. Final provisions and consent to the processing of personal data

In the case of online sales (so-called e-commerce), if you tick the box with acknowledgement "*I have read and agree to the Terms of Use of the Online Store App*" (or a box with similar content or meaning), you agree to the processing of your personal data pursuant to the Act and Regulation for the purposes defined herein. You equally express your **explicit consent to automated individual decision-making, including profiling**.

At the same time, the data subject, by ticking the box mentioned above or by sending any message/document/text/file containing personal data to the controller, declares that he or she has been informed of the privacy policy, his or her rights as the data subject as well as of the fact that personal data is disclosed on voluntary basis.

You agree to these terms:

(a) by ticking the consent box by means of an internet form, in the case of online sales (e-commerce);

(b) in other cases in particular by sending or otherwise providing any message, document, text or other file containing personal data to the controller.

The controller is entitled to modify this policy. The collector will publish the new version of the privacy policy on its website and send it to the e-mail address that you provided.